

ICCE Asia 2017

Best CE Product Award

October 5th -7th, 2017, Bengaluru, India
(<http://www.icce-asia2017.org>) (info@icce-asia2017.org)

Call for Best CE Product Award Theme: *Intelligent Living through Smart Technology*

The fast evolving consumer electronics is precisely the right industry for entrepreneurs who are not afraid to take risks. As a part of *ICCE-Asia-2017*, we hereby call for proposals from enterprises to showcase their latest inventions, concepts, ideas and new technologies pertaining to Consumer Electronics space. The showcase would be in the form of a short 10 minute presentation and demonstration of products during the conference.

Qualifying criteria for the product

- Should be from technology companies developing innovative products.
- Should be relevant to the theme and be of practical significance today or in future.
- Working prototypes of products yet to hit market are eligible, if it can be demonstrated

Proposal submission guidelines

Proposals should be in the form of a word document of 200-300 words. There could be references/web-links for additional information. Every proposal should answer the below questions

- What problem is the product solving or what market opportunity are you targeting?
- How does the product solve the problem or address the opportunity?
- How is the product unique and innovative?
- How can the achievements/results/claims be quantified?

Supplementary materials like presentations, multimedia contents (in the form of video links/files etc) can accompany the word document to facilitate evaluation. *The submitter is advised to take sufficient steps to protect their IP in the product if applicable, since submission will be treated as a public disclosure.*

Evaluation and Awards

A jury comprising CE Industry leaders will assess product demonstrations and presentations and award prizes to the *most Impactful Technologies or Products.*

Selected products will be promoted through Revvx.

Proposal submission and Schedule

Proposals are to be emailed to info@icce-asia2017.org. All accepted proposals will be notified through email. The product showcase can be done by the company representatives.

- Submission deadline	:	<u>Aug 31, 2017</u>
- Notification of acceptance	:	<u>Sep 22, 2017</u>
- Presentation, demo and award ceremony	:	<u>Oct 07, 2017</u>

More Information

Latest information on the conference is available at our conference web-page (<http://www.icce-asia2017.org>).
Queries to be directed to (info@icce-asia2017.org)

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